



CALIFORNIA WRITERS CLUB
BERKELEY BRANCH

**Sunday,
Feb. 19th, 2017
12-4 p.m.**

**ConneXion@JLP
520 Third St. #109
(buzz for entry)
Oakland**

Entrances on both Third and Fourth Streets. ADA accessible entrance on Fourth.

Use City Center BART, or there is parking on the street and in the garage by the movie theater.



Our monthly meetings open to the public. Each month we feature our spotlight members as well as industry experts. Find out more about our meetings, contests, workshops, writing groups, and more at

cwc-berkeley.org

The CALIFORNIA WRITERS CLUB is a 501(c)(3) educational nonprofit dedicated to educating members and the public-at-large in the craft of writing and in the marketing of their work.

A CWC Event

CREATIVELY REACHING TRADITIONAL MEDIA WITH PUBLICIST CRISTINA DEPTULA

Cristina Deptula is a former journalist and founder of the literary publicity company, Authors, Large and Small. On February 19th, she will share practical advice on getting your work reviewed in traditional media like newspapers, literary magazines, and radio shows. She will also offer advice on promoting your book through bookstores, reading groups, festivals, and more. Deptula's specific, creative, and sensible advice will help your writing get you heard and mentioned.

Deptula specializes in helping writers identify what's unique about their books and find and communicate with the people who would most be interested in reaching them. Every book has an audience—it's a matter of finding them!



About Cristina Deptula

Cristina Deptula's company, Authors, Large and Small, has provided affordable and resourceful publicity for authors of all genres since January 2013. They leverage both traditional and online/social media.

Upcoming Meetings

April 16 (Easter Sunday)

*What They Never Told Me
About Being a Writer*
With Connie Hale

June 18th

*Marketing Your Book with
Social Media*
With Frances Caballo

MEETING SCHEDULE

12:00–1:00 – Author Support Group

1:00–2:00 – Craft Support Group

Simultaneously:

12:30–2:00 – Social Hour

2:00–2:30 – Break, Book Sale

2:30–3:00 – Announcements

3:00–3:15 – CWC Featured Member:
Tim Jollymore

3:15–4:30 – Cristina Deptula

Admission

CWC Members: \$5

Non-Members: \$10

Next Meeting: April 16th! See calendar for updates.