



Founded 1909

CALIFORNIA WRITERS CLUB

BERKELEY BRANCH

Sunday,

Nov. 16, 2014

2:00 to 4:30 p.m.

Bradley C. Walters

Community Room

Oakland Public Library

125 14th Street (94612)

*Entrance also on Madison St.,
between 13th and 14th Streets.*

wheelchair accessible

Our monthly meetings are
free and open to the public.

Each month we typically
feature a speaker and an
author event.

**Find out more about our
contests,**

**workshops, writing
groups, and more at**

www.cwc-berkeley.org

The CALIFORNIA WRITERS CLUB
is a 501(c) (3) educational nonprofit
dedicated to educating members
and the public-at-large in the craft of
writing and in the marketing of their
work.

Book Marketing

with

Howard Allan VanEs

Marketing is a major challenge
for most writers. With the many
changes in the publishing
landscape, marketing has
become an ever more
bewildering experience for many
of us.

Today, we have an expert in the
field to provide us with the latest
ideas and trends, including
information about Amazon,
Kindle and the digital platform.
This program will be a great
opportunity to find answers to
your questions about how to
plan your marketing.

*Howard has over 25 years of
writing experience in every
format imaginable, including
publishing 18 books of his own
as well as creating numerous
books, audiobooks, and
information products for others.
His books include such diverse
titles as Stress Management
and Stress Relief Workbook and
Meditation, the Gift Inside.
Howard is also the former owner
and creative director of an
award winning ad agency.*



Meeting Schedule:

- 1:00 p.m. Library doors open,
Marketing Group
Meets,
Meeting Setup
- 2:00 p.m. Announcements
- 2:30 p.m. Networking &
Refreshments
- 3:00 p.m. Featured Speaker:
Howard Allan VanEs

"Come write with us!"



**Find Howard VanEs online
at**

www.letswritebooks.net

The Oakland Public Library does not advocate or endorse the viewpoints of meetings or meeting room users.

Join us for our next meeting on January 18, 2015.