Cathy Brady will speak on The Craft of Writing at the next speaker program on February 20, 2011.

This talk will help nonfiction authors more easily navigate the path to publication. Nina will discuss: A Great Idea, A Great Pitch, A Great Platform, A Great Proposal, and Chutzpah. She’ll cover everything you need to land an agent and self-publish or traditionally publish your book. Fiction authors are welcome!

Nina has edited or written for 45+ publications on a full-time or freelance basis and self-published six short books. Her essays have been published in five anthologies. She writes five blogs, two of which appear at VibrantNation.com and RedRoom.com, and serves as the national Jewish Issue Examiner at Examiner.com. Nina has a proven track record as a book editor: One of her client’s books, Enlightened Leadership, was published verbatim by Simon & Schuster (Fireside); another, Radical Forgiveness, won a 1998 Writer’s Digest Self-Published Book Award, went on to sell over 115,000 copies, and was later purchased by Sounds True.

This talk is based on her experiences as a book editor/proposal consultant; six years as attendee and insider at the San Francisco Writers Conference (as well as two years as an insider at the San Francisco Writing for Change conference); mentoring by Michael Larsen (How to Write a Book Proposal); running Write Nonfiction in November; and working with three different agents. Come listen, and let Nina help you turn your passion and purpose into publishable products.