



Founded 1909

CALIFORNIA WRITERS CLUB

BERKELEY BRANCH

**Sunday,
May 15, 2011**

2:00 to 4:30 p.m.

**West Auditorium
Oakland Public Library
125 14th Street (94612)**

*Entrance also on Madison St.,
between 13th and 14th Streets.*

wheelchair accessible

Our monthly meetings are free and open to the public.

Each month we typically feature a speaker and an author event.

**Find out more about
our contests,
workshops, writing
groups, and more at
www.cwc-berkeley.com**

The CALIFORNIA WRITERS CLUB is a 501(c) (3) educational nonprofit dedicated to educating members and the public-at-large in the craft of writing and in the marketing of their work.

10 Ways to Make Your Website Sticky

and keep readers coming back for more

with

LINDA LEE

So you have a website or a blog, now what? How can people find you? What are they looking for? How do you build up regular readers or followers? What are some good ideas to promote yourself online?

These are just a few of the topics Linda Lee will be discussing with us in her presentation. Discover some easy and fun ways that you can “build your tribe online” and keep your readers coming back for more.

Linda began her own online business in 1998, and since then her entrepreneurial sensibilities have helped others find their own place on the web. She has uncanny ability to disarm anyone’s computer anxieties. Linda teaches technophobes of all generations, from Millennials to Boomers. She is not your typical techie. Specializing in WordPress, Website design and Online Business Consulting, Linda has helped hundreds of clients find success online. She is the founder of **Askmepec-webdesign, Smart Women Stupid Computers and WordPress Central.**



Find Linda Lee at

[www.askmepec-webdesign,](http://www.askmepec-webdesign.com)
[www.smartwomenstupidcomputers.com,](http://www.smartwomenstupidcomputers.com)
www.wordpresscentral.org

Meeting Schedule:

1:00 p.m.	Library doors open, Marketing Group meets
1:30-2:00	Social time for members and newcomers
2:00-2:15	Club meeting & announcement
2:15-2:30	CWC-BB Published Author Reading
2:30-3:30	Featured Speaker, including Q&A
3:30 p.m.	Adjourn

“Come write with us!”

Mystery author Cara Black will be our next speaker on June 19, 2011.